

The Belfast Maritime Festival Design Challenge

The Belfast Maritime Festival is a cornerstone of the Belfast festival calendar. A great day to experience Belfast's Maritime history and heritage, ships and boats, walk the Maritime Mile, and see live performers and events. It's a fun day out for all the family.



However, there is also potential for a refresh - to appeal to wider audiences and programme content that is more distinctly Belfast, whilst reaching further out across the city (not just the waterfront). Can we create a festival that *involves people, celebrates Belfast's maritime heritage and is known for innovation.*



In this design challenge, we are seeking proposals that build on one of the narratives below to develop content and programming - either an installation, event, performance or artwork - to be showcased during the festival.

Narratives:

1) Getting people <i>to</i> the water by creating a more emotional connection to the water	2) Getting people <i>on</i> the water by celebrating Belfast's heritage in ideas and innovation	3) Develop proposals for getting <i>over</i> the water by building collaborative partnerships
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Whilst proposals are deliberately left open, the winning entry will have clearly addressed the following:

- How the proposal might involve people in a co-design process
- The sustainable credentials of the proposal - and whether it can act as a test-bed for new sustainable technologies
- How the proposal will leaving a lasting impact beyond the few days of the festival - either as a permanent installation, skills and training or other lasting impacts
- Supports collaboration and connection across the city and organisations
- How the proposal might have international appeal

Submission

1. Visual - Submit a range of images/drawings/videos which best convey your idea/concept for an intervention(s) that meets the brief.
2. Explain - In less than 1,500 words propose: a name for your project and how your project will meet the brief.

Winning Entries

Whilst we cannot promise the proposal will be realised and implemented for the Maritime Festival, we will work with the winning entry to form a fully proposed idea ready for funding applications, including economic analysis and professional life-like visualisations.

Registration is now open to students of all disciplines and submissions must be received no later than Monday 2nd November. To register, please email Khadidja Konate on khadidja@urbanscaleinterventions.com.

